



Herkimer ARC

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Empowering People...Enriching Lives

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Herkimer ARC's Wine Auction Achieves Records and Raises Over \$205,000

1/11/2011 - Herkimer, NY. The New York International Wine Auction (NYIWA) not only reached the milestone of celebrating 15 years of raising funds to empower people and enrich lives, the charity wine auction continues to thrive—setting two records for sponsorship and auction gross at the October 2010 event.

Proceeds from NYIWA help the Herkimer ARC to support people with disabilities and others in the community to achieve full potential and to live enriched lives.

Herkimer ARC Executive Director Kevin Crosley commented, "Each year I am amazed by the generosity shown by both those who donate to the wine auction and by those who attend that evening. This year, we not only had outstanding wine lots, we also auctioned trips to Paris, France, the Dominican Republic, and Napa, CA, a mink coat, artwork, jewelry, among many other exciting offerings for our guests. Also, thanks to businesses, such as Annese & Associates and NBT Bank, who step up each year to the top sponsorship spot, and other local businesses and individuals, we achieved record sponsorship and ultimately raised a record gross of over \$205,000."



First time wine auction attendees Peter and Debbie Hilger from Indianapolis, IN, were high bidders on a trip to Paris, France to the famous Le Cordon Bleu at NYIWA 2010. Seated are Peter and Debbie Hilger, and standing, left to right, HARC Director of Community Relations & Fund Development Dominic Frank, Wine Model Bianca Castellano, Sommelier Johannes Neckermann, and Wine Model Melissa Moorehead. The Hilgers were also one of the top ten bidders of the evening.

NYIWA 2011 is slated for Saturday, October 22, 2011 at the Turning Stone Resort • Casino in Verona, NY.

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2010 NYIWA/2-2-2

NYIWA staff is working in concert with the Turning Stone to plan a weekend of events: from overnight accommodations to international wine tastings—culminating in spectacular silent and live auctions and a grand gourmet dinner on Saturday evening. The California Solicitation team is headed to California in January to bring back outstanding wine donations.

NYIWA's 2010 top ten bidders included: Chip and Judy Hummel, Pete and Debbie Hilger, Bob and Deirdre Relph, Ron and Kim Scalise, Joe and Yvonne LoRe, Dr. Kenneth and Diana Ortega, Paul and Alicia Giovannone, Drew and Donna Goodbread, John and Paula Sherman, and Dr. Robert Lancey and Lisa Manna.

Sponsors for 2010 included: Annese & Associates, Inc., NBT Bank, The Bonadio Group, Scalzo, Zogby & Wittig, Inc., Romanelli Communications, First Source Federal Credit Union, ConMed Corporation, Neckermann Consulting, Jill Rae Signs, M&T Bank, Adonis-Avanti Limousine Service, Crystal Chandelier Restaurant, Brown & Brown of New York, Inc., PJ Green Advertising, Jim Brock Agency, REM Fire Systems, Marron Photography - Karl Ermisch, Assemblyman Marc Butler, Precision Care Software, Inc., Omni Care, Endweld Supply, Yetty's Pizza & Pasta, Erie Materials, Mohawk Valley Print Co., Mohawk Valley Florists, and Healthcare Assoc. of NY (HANY).

For more information about becoming involved with NYIWA 2011 as a sponsor, donor, guest or volunteer, contact Tony Vennera at (315) 574-7355 or tvennera@nyiwa.com. For updates regarding the 2011 event, visit www.nyiwa.com. For more information regarding the HARC, visit www.herkimerarc.org.

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